

ENTREPRENEUR COACHING

CONTEXT - THE WHY?

In the current culture of long working hours and lean organizations, left brain thinking dominates - yet the most innovative ideas come from the right, creative side of our brain.

PURPOSE - THE WHAT?

AnD Consulting's **Entrepreneur Coaching** provides people in small to medium sized enterprises with regular time out to enable the 'whacky', right brain ideas that have been percolating inside them to surface and form, so they can keep delighting their current customers, and grow into new markets if they so desire.

TARGET - THE WHO?

People in small to medium sized enterprises who are wanting to maximise their effectiveness as leaders and entrepreneurs.

METHODOLOGY - THE HOW?

An AnD Coach will use the **AnD Learning Map** to invite the client to reflect on how they are going, to articulate their vision and to share issues that are concerning them. They will be then encouraged to reflect on their issues, insights and options for action. At the end of each session clients commit to action with a **Personal Learning Contract**.

Entrepreneur Coaching sessions are usually held monthly for two hours and AnD's coaching contracts are for a minimum of six sessions.

THE VALUE TO INDIVIDUALS?

Entrepreneur Coaching clients tell us they achieve:

- **Clarity:**
 - of desired career direction,
 - on issues and challenges.
- **Insights:**
 - from increased awareness of self and others,
 - through confidence building, feedback, and support.
- **Solutions:**
 - from ideas and information,
 - through the development of emotional intelligence,
 - by determining priorities, developing plans and committing to action.

THE VALUE TO YOUR BUSINESS?

Research has shown that as well as enabling personal effectiveness, coaching can also lead to increases in productivity, staff loyalty and morale, heightened creativity, strengthened team relationships and improvements in customer service, quality and communication in organisations.

A TESTIMONIAL

AnD Consulting's Entrepreneur Coaching has been the invaluable piece to our small business which is going through the next stage of growing pains.

*Alison Cromwell
Bush Branding & Marketing*

ABOUT AND CONSULTING

AnD Consulting is in business to support leaders and entrepreneurs through our coaching services services of Leadership, Vision, Learning Group and Entrepreneur Coaching. Our services are available in Adelaide, Melbourne, Canberra, Sydney and Brisbane and as a Learning Retreat in the hills inland from Byron Bay.

Our coaches bring a breadth of business and human experience to our coaching methodologies. Kate Ramsay, our Managing Director, has had over 10,000 hours of coaching experience.

AND CONSULTING

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